

Nissan Retail Sales, Production & Exports Results for April 2025

1. Retail Sales by Region

<units>

Region		April		Var. (%)	CYTD (January - April)		Var. (%)	FYTD (April)		Var. (%)
		2025	2024		2025	2024		*January for China and Taiwan (within Others)	2024	
Japan	Registered Vehicles	14,819	18,891	-21.6%	96,117	106,308	-9.6%	14,819	18,891	-21.6%
	Mini Vehicles	9,529	11,163	-14.6%	61,532	71,558	-14.0%	9,529	11,163	-14.6%
	Japan Total	24,348	30,054	-19.0%	157,649	177,866	-11.4%	24,348	30,054	-19.0%
Overseas	Nissan Brand	68,027	70,446	-3.4%	321,947	309,277	4.1%	68,027	70,446	-3.4%
	Infiniti Brand	4,517	4,877	-7.4%	17,682	18,781	-5.9%	4,517	4,877	-7.4%
	U.S. Total	72,544	75,323	-3.7%	339,629	328,058	3.5%	72,544	75,323	-3.7%
	Canada	10,065	7,860	28.1%	40,440	37,407	8.1%	10,065	7,860	28.1%
	Mexico	19,270	18,176	6.0%	84,917	80,333	5.7%	19,270	18,176	6.0%
	Europe	19,621	20,428	-4.0%	132,822	137,611	-3.5%	19,621	20,428	-4.0%
	China	46,295	54,921	-15.7%	167,630	222,212	-24.6%	45,418	65,553	-30.7%
	Others	33,586	36,548	-8.1%	172,426	180,159	-4.3%	33,804	36,737	-8.0%
	Overseas Total	201,381	213,256	-5.6%	937,864	985,780	-4.9%	200,722	224,077	-10.4%
	Total	225,729	243,310	-7.2%	1,095,513	1,163,646	-5.9%	225,070	254,131	-11.4%

2. Production by Country

<units>

Country		April		Var. (%)	CYTD (January - April)		Var. (%)	FYTD (April)		Var. (%)
		2025	2024		2025	2024		*January for China and Taiwan (within Others)	2024	
Japan		44,056	54,478	-19.1%	201,902	227,966	-11.4%	44,056	54,478	-19.1%
	U.S.	39,189	48,947	-19.9%	173,093	207,336	-16.5%	39,189	48,947	-19.9%
	Mexico	50,289	55,892	-10.0%	221,481	219,006	1.1%	50,289	55,892	-10.0%
	U.K.	18,878	26,230	-28.0%	92,044	107,257	-14.2%	18,878	26,230	-28.0%
	China	45,951	51,844	-11.4%	162,908	220,804	-26.2%	46,727	72,809	-35.8%
	Others*1	25,286	26,917	-6.1%	104,899	110,370	-5.0%	25,175	27,047	-6.9%
	Overseas Total	179,593	209,830	-14.4%	754,425	864,773	-12.8%	180,258	230,925	-21.9%
	Total	223,649	264,308	-15.4%	956,327	1,092,739	-12.5%	224,314	285,403	-21.4%

3. Vehicle Exports from Japan

<units>

Destination		April		Var. (%)	CYTD (January - April)		Var. (%)	FYTD (April)		Var. (%)
		2025	2024		2025	2024		2025	2024	
North America		13,884	15,324	-9.4%	48,562	66,067	-26.5%	13,884	15,324	-9.4%
	Europe	4,512	7,493	-39.8%	12,048	17,483	-31.1%	4,512	7,493	-39.8%
	Middle East	2,957	3,291	-10.1%	25,572	22,888	11.7%	2,957	3,291	-10.1%
	Others	7,410	7,667	-3.4%	27,038	25,864	4.5%	7,410	7,667	-3.4%
	Total	28,763	33,775	-14.8%	113,220	132,302	-14.4%	28,763	33,775	-14.8%

*1 Others include production in Taiwan, Thailand, Philippines, South Africa, Brazil, India, Egypt, and Argentina excluding CKD production.

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Retail Sales in Japan by Model: April 2025

<units>

Model		April			CYTD (January - April)			FYTD April		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
	March	0	1	-	0	5	-	0	1	-
	Note / Note AURA	4,470	6,013	-25.7%	30,881	37,256	-17.1%	4,470	6,013	-25.7%
	Sylphy	0	0	-	0	0	-	0	0	-
	Skyline	91	157	-42.0%	495	1,088	-54.5%	91	157	-42.0%
	Fuga	0	0	-	0	1	-	0	0	-
	Leaf	174	228	-23.7%	1,307	1,906	-31.4%	174	228	-23.7%
	Juke	0	0	-	0	0	-	0	0	-
	Ariya	75	248	-69.8%	707	601	17.6%	75	248	-69.8%
	X-Trail	710	2,387	-70.3%	7,816	14,976	-47.8%	710	2,387	-70.3%
	KICKS	492	1,019	-51.7%	4,033	5,953	-32.3%	492	1,019	-51.7%
	Serena	4,565	5,694	-19.8%	27,943	28,205	-0.9%	4,565	5,694	-19.8%
	Elgrand	112	53	111.3%	571	515	10.9%	112	53	111.3%
	Fairlady Z	792	214	270.1%	3,849	924	316.6%	792	214	270.1%
	GT-R	80	121	-33.9%	472	571	-17.3%	80	121	-33.9%
	Others	1	0	-	2	1	100.0%	1	0	-
	PV Total	11,562	16,135	-28.3%	78,076	92,002	-15.1%	11,562	16,135	-28.3%
	NV150 AD / AD	366	231	58.4%	2,731	1,930	41.5%	366	231	58.4%
	NV200 Vanette / Vanette	978	971	0.7%	5,762	4,595	25.4%	978	971	0.7%
	NV350 Caravan	1,771	1,469	20.6%	8,765	7,448	17.7%	1,771	1,469	20.6%
	NT450 Atlas	0	0	-	0	0	-	0	0	-
	Atlas F24 / F25 / F26	139	85	63.5%	610	189	222.8%	139	85	63.5%
	Paramedic	3	0	-	173	144	20.1%	3	0	-
	CV Total	3,257	2,756	18.2%	18,041	14,306	26.1%	3,257	2,756	18.2%
	Registered Vehicle Total	14,819	18,891	-21.6%	96,117	106,308	-9.6%	14,819	18,891	-21.6%
	DAYZ	2,548	2,795	-8.8%	16,373	19,332	-15.3%	2,548	2,795	-8.8%
	Roox	3,944	3,902	1.1%	25,966	27,632	-6.0%	3,944	3,902	1.1%
	Sakura	721	910	-20.8%	6,778	9,061	-25.2%	721	910	-20.8%
	NV100 / NT100 Clipper	2,306	3,508	-34.3%	12,333	15,412	-20.0%	2,306	3,508	-34.3%
	Clipper EV	10	48	-79.2%	82	121	-32.2%	10	48	-79.2%
	Mini Total	9,529	11,163	-14.6%	61,532	71,558	-14.0%	9,529	11,163	-14.6%
	Japan Grand Total	24,348	30,054	-19.0%	157,649	177,866	-11.4%	24,348	30,054	-19.0%

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Retail Sales in the U.S. by Model: April 2025

<units>

Model		April			CYTD (January - April)			FYTD April		
		Volume		Var. (%)	Volume		Var. (%)	Volume		Var. (%)
		2025	2024		CY2025	CY2024		FY2025	FY2024	
Nissan	Versa	3,310	3,229	2.5%	22,440	10,703	109.7%	3,310	3,229	2.5%
	Sentra	11,340	15,345	-26.1%	65,876	55,426	18.9%	11,340	15,345	-26.1%
	Altima	9,844	10,385	-5.2%	45,653	38,968	17.2%	9,844	10,385	-5.2%
	Maxima	0	122	-	11	651	-98.3%	0	122	-
	Z	697	277	151.6%	2,851	948	200.7%	697	277	151.6%
	GT-R	5	25	-80.0%	37	102	-63.7%	5	25	-80.0%
	Leaf	764	584	30.8%	3,087	1,726	78.9%	764	584	30.8%
	Cars Total	25,960	29,967	-13.4%	139,955	108,524	29.0%	25,960	29,967	-13.4%
	Frontier	4,860	6,535	-25.6%	19,341	26,279	-26.4%	4,860	6,535	-25.6%
	Pathfinder	5,516	6,281	-12.2%	25,177	25,293	-0.5%	5,516	6,281	-12.2%
	Kicks	9,591	4,413	117.3%	34,956	18,137	92.7%	9,591	4,413	117.3%
	Murano	2,921	1,311	122.8%	11,623	6,037	92.5%	2,921	1,311	122.8%
	Rogue	14,844	18,082	-17.9%	76,946	108,880	-29.3%	14,844	18,082	-17.9%
	Rogue Sports	0	1	-	0	7	-	0	1	-
Trucks	Armada	1,640	1,356	20.9%	5,550	5,333	4.1%	1,640	1,356	20.9%
	Titan	145	1,002	-85.5%	1,701	5,147	-67.0%	145	1,002	-85.5%
	Ariya	2,550	1,498	70.2%	6,698	5,640	18.8%	2,550	1,498	70.2%
	Trucks Total	42,067	40,479	3.9%	181,992	200,753	-9.3%	42,067	40,479	3.9%
	Nissan Brand Total	68,027	70,446	-3.4%	321,947	309,277	4.1%	68,027	70,446	-3.4%
Infiniti	Q50	39	495	-92.1%	445	1,892	-76.5%	39	495	-92.1%
	Q60 Coupe	0	6	-	0	43	-	0	6	-
	QX50	679	859	-21.0%	2,745	3,428	-19.9%	679	859	-21.0%
	QX55	230	267	-13.9%	1,080	1,362	-20.7%	230	267	-13.9%
	QX60	2,514	2,276	10.5%	8,293	8,609	-3.7%	2,514	2,276	10.5%
	QX80	1,055	974	8.3%	5,119	3,447	48.5%	1,055	974	8.3%
	Infiniti Brand Total	4,517	4,877	-7.4%	17,682	18,781	-5.9%	4,517	4,877	-7.4%
U.S. Grand Total		72,544	75,323	-3.7%	339,629	328,058	3.5%	72,544	75,323	-3.7%

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Retail Sales in Europe by Model: April 2025

<units>

Model		April		CYTD (January - April)			FYTD April		
		Volume		Var. (%)	Volume		Var. (%)	Volume	
		2025	2024		CY2025	CY2024		FY2024	FY2023
	Micra	0	0	-	0	1	-	0	0
	Leaf	52	688	-92.4%	718	5,473	-86.9%	52	688
	Sentra	0	13	-	100	105	-4.8%	0	13
	Altima	0	0	-	0	0	-	0	0
	Juke	6,125	5,708	7.3%	38,758	36,861	5.1%	6,125	5,708
	Qashqai	8,129	8,119	0.1%	56,897	60,026	-5.2%	8,129	8,119
	X-Trail	2,161	1,966	9.9%	14,659	15,442	-5.1%	2,161	1,966
	Ariya	983	1,137	-13.5%	7,676	5,187	48.0%	983	1,137
	GT-R	0	0	-	0	0	-	0	0
	Navara	0	0	-	0	0	-	0	0
	Townstar	928	906	2.4%	5,435	4,920	10.5%	928	906
	Primaster	606	1,030	-41.2%	5,324	4,814	10.6%	606	1,030
	Interstar	538	0	-	2,667	0	-	538	0
	e-NV200	0	0	-	0	0	-	0	0
	NV250	0	0	-	0	0	-	0	0
	NV400	57	820	-93.0%	488	4,654	-89.5%	57	820
	Others	0	0	-	0	0	-	0	0
Nissan Brand Total		19,579	20,387	-4.0%	132,722	137,483	-3.5%	19,579	20,387
	QX50 / QX55	36	27	33.3%	74	90	-17.8%	36	27
	QX60	0	3	-	0	11	-	0	3
	QX80	6	11	-45.5%	26	27	-3.7%	6	11
Infiniti Brand Total		42	41	2.4%	100	128	-21.9%	42	41
Europe Grand Total		19,621	20,428	-4.0%	132,822	137,611	-3.5%	19,621	20,428

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Retail Sales in China by Model: April 2025

<units>

Model		April			CYTD (January - April)		
		Volume		Var. (%)	Volume		Var. (%)
		2025	2024		CY2025	CY2024	
	N7	665	0	-	665	0	-
	Tiida H/B	583	1,609	-63.8%	1,920	6,871	-72.1%
	Sylphy	24,458	24,270	0.8%	83,279	104,206	-20.1%
	Lannia	0	0	-	0	0	-
	Altima	4,295	8,231	-47.8%	16,870	27,341	-38.3%
	Kicks	42	963	-95.6%	3,723	5,949	-37.4%
	Qashqai	7,121	8,393	-15.2%	27,850	34,485	-19.2%
	X-Trail	1,986	2,961	-32.9%	9,204	13,116	-29.8%
	Murano	0	0	-	0	2	-
	Navara	300	380	-21.1%	1,190	977	21.8%
	Ariya	7	346	-98.0%	16	956	-98.3%
	Terra	1	0	-	1	0	-
	Pathfinder	848	1,243	-31.8%	2,539	2,571	-1.2%
Nissan Brand Total		40,306	48,396	-16.7%	147,257	196,474	-25.1%
	Q50	0	0	-	0	0	-
	QX50 / QX55	25	32	-21.9%	91	168	-45.8%
	QX60	73	162	-54.9%	345	465	-25.8%
Infiniti Brand Total		98	194	-49.5%	436	633	-31.1%
	D60	274	663	-58.7%	1,764	1,160	52.1%
	D60 EV	2	625	-99.7%	763	3,194	-76.1%
	T60	0	0	-	0	1	-
	T60 EV	0	0	-	0	0	-
	T80	36	83	-56.6%	136	297	-54.2%
	V-online	355	665	-46.6%	1,246	3,102	-59.8%
	V-online-PHEV	276	1,072	-74.3%	1,070	3,587	-70.2%
	Venucia VX6	1,095	700	56.4%	3,177	2,136	48.7%
Venucia Brand Total		2,038	3,808	-46.5%	8,156	13,477	-39.5%
DF Brand vehicles		3,853	2,523	52.7%	11,781	11,628	1.3%
China Grand Total		46,295	54,921	-15.7%	167,630	222,212	-24.6%

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